

The 4% Solution!

Suggested Reading/Listening - "Investing One Hour a Day in Your Better Future."

Prepared by *Chip Eichelberger* – 866-224-1393 – Chip@GetSwitchedOn.com

The Bible
 The Message
Think
How to Win Friends and Influence People
 Fit For Life, Fit for Life II
 Think and Grow Rich, Master Key To Riches
 The Richest Man In Babylon
 The Age of the Unthinkable
 The Millionaire Next Door
 Unlimited Power, Awaken the Giant Within
 The Greatest Salesman in the World
 The Discipline of Market Leaders
 The Pursuit of WOW!, Circle of Innovation, others
Raving Fans, Gung Ho!, One Minute Series, others
Good to Great, Built To Last
 The Experience Economy
 What Got You Here Won't Get You There, others
 Made to Stick
 Mindset: The New Psychology of Success
 The 21 Irrefutable Laws of Leadership – all his books
 Positively Outrageous Service & Showmanship and others
 Now, Discover Your Strengths, others
 Swim With The SharksBeware The Naked Man - all his books
 Wake Up and Live (1936 Classic)
The Purpose Driven Life
 Golf Is Not a Game of Perfect
 The Inner Game of Tennis
 Little Red Book of Sales, others
 1001 Ways to Reward Employees
 The Power of Full Engagement
 INFLUENCE -The Psychology of Persuasion
 Moneyball, The Blind Side, Liar's Poker, Coach
 The E Myth
 See You at the Top, Raising Positive Kids in a Negative World
 The Seven Habits Of . . . & First Things First
 More Than A Carpenter
 Chicken Soup for the Soul Series
Way of the Peaceful Warrior
Wild at Heart
 Making Your Children Mind Without Losing Yours, New Birth Order Book
 1001 Ways To Be Romantic
 Bringing Up Boys, Dare to Discipline
 Wake Up and Live

Eugene Peterson
Col. Wm. C. Hunter (printed/ebook version on my site)
 Dale Carnegie
 Harvey & Marilyn Diamond
 Napoleon Hill
 George Clason
 Joshua Cooper Ramo
 Stanley/Danko
 Anthony Robbins
 Og Mandino
 Treacy/Wiersema
 Tom Peters
 Ken Blanchard
 Jim Collins
 Pine and Gilmore
 Marshall Goldsmith
 Chip Heath & Dan Heath
 Carol Dweck
 John C. Maxwell
 T. Scott Gross
 Marcus Buckingham
 Harvey Mckay
 Dorothea Brande
 Rick Warren
 Dr. Bob Rotella
 Tim Gallwey
 Jeffrey Gitomer
 Bob Nelson
 Jim Loehr/Tony Schwartz
 Robert Cialdini
 Michael Lewis
 Michael Gerber
 Zig Zigler
 Stephen Covey
 Josh McDowell
 Hansen & Canfield
 Dan Millman
John Eldredge
 Kevin Leman
 Gregory J.P. Godek
 Dr. James Dobson
 Dorothy Brande

How many non-fictions books do I read a year?

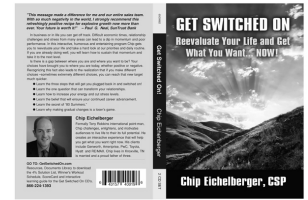
Essential Magazines/Newspapers: Fast Company, Inc. Forbes, Fortune, WSJ, IBD, Magazines of your industry

Examples of Classic Audio Series: Gaining The Edge! by *Chip Eichelberger* The Weekend Seminar, Challenge To Succeed, The Art of Exceptional Living, others by **Jim Rohn** Unlimited Power, Power Talk 1-24 by **Anthony Robbins** How to Master The Art of Selling Anything by **Tom Hopkins** Success Mastery Academy, Psychology of Selling, others by **Brian Tracy** Power Negotiating by **Roger Dawson** Choosing Your Future by **Les Brown** Liberation Management by **Tom Peters** Seeds of Greatness, Psychology of Winning by **Denis Waitley** Lead The Field, The Strangest Secret, **Earl Nightingale** How to Communicate Like a Pro by **Nido Qubein** Greatest Salesman in the World, Mission: Success by **Og Mandino** Anything by **Ken Blanchard** –

Chip Eichelberger ORDER FORM On Line Special

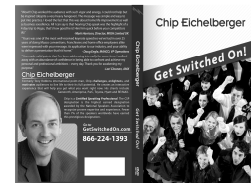
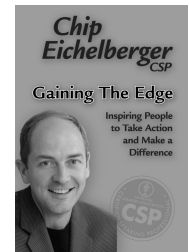
Package A Includes

- **Get Switched On!** *audio program (2 CD's)*
- **2 Book's - THINK** — Applying the Success Principles of 1918 Today
- **Shower Power** (Laminated Question List for your shower)
- Your tax deductible investment is only **\$29 plus shipping**



Package B Includes (\$125 value)

- All of the above items PLUS:
- **6 CD's - Gaining the Edge - Take Control of Your Life**
Personal Marketing, Health and Energy, Fitness, Finances, Creating Your Future, Creating Identity Statements, Daily Conditioning CD
- **DVD - Get Switched On! - 90 minutes**
Perfect for a Training Class
- **I Am Switched On! Tin Water Bottle**



- Your tax deductible investment today is only **\$79 plus shipping**

I want to invest in myself - Package A _____ Package B _____

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