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December 13, 2006

Mr. Chip Eichelberger
745 Bowman Bend Road
Harriman, Tennessee 37748

Dear Chip,

I want to thank you again for your interactive and motivational discussion to my sales and marketing team in Orlando last month. You integrated my primary topic on Peak Performance very well with getting "Switched On." As I said at the meeting, I feel like the value we received was more than expected. It was analogous to putting money in a vending machine and getting two items for the price of one.

I'd like to share a few comments from my employees, all of whom unanimously scored you as **EXCELLENT!**

"He had to be excellent ... because good is the enemy of great!"

"Did more homework than others on understanding our business prior to his presentation."

"Very upbeat. He did the research to make it relevant to our group."

"Chip kept us engaged by having the audience participate. Plus he was high energy. I could have listened to him for another hour!"

"Chip had my attention the whole time and I definitely took away some great ideas for improving myself and communicating better."

"I have been through many of these types of presentations, and Chip's proved to be the most memorable of them all. His points regarding bettering yourself physically and emotionally made sense. Being successful in those capacities make it easier to excel in the job."

You were definitely a highlight at our meeting and I appreciate the time you spent customizing your message to our business. Your insights are right on track and you delivered them with great passion, enthusiasm and humor. Energy like yours is contagious and I can tell you our group left this conference refreshed, committed to improvement and ... **YES! WE GOT SWITCHED ON!**

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Chip, I sincerely enjoyed my time with you and appreciate the commitment you demonstrate in your work. I hope we'll get the opportunity to work together again in the future. In the meantime, I wish you and your family a wonderful holiday and all the best for every happiness in the New Year.

Sincerely,

A handwritten signature in cursive script that reads "Sean Piacente". The signature is written in black ink and is positioned below the word "Sincerely,".