

The 4% Solution!

Suggested Reading/Listening - "Investing One Hour a Day in Your Better Future."

Prepared by Chip Eichelberger – 865-300-2742 – Chip@GetSwitchedOn.com

The Bible

The Message

The Smart Guide to Accomplishing Your Goals

Think

How to Win Friends and Influence People

Unlimited Power, Awaken the Giant Within

Fit For Life, Fit for Life II

Think and Grow Rich, Master Key To Riches

The Richest Man In Babylon

The Age of the Unthinkable

The Millionaire Next-Door

Unlimited Power, Awaken the Giant Within

The Greatest Salesman in the World

China in Ten Words

4 Hours Series of Books, **Tools of Titans**

Raving Fans, Gung Ho!, One Minute Series, others

Good to Great, Built To Last

The Experience Economy

What Got You Here Won't Get You There, MOJO, others

Made to Stick, Switch

Mindset: The New Psychology of Success

The 21 Irrefutable Laws of Leadership – all his books

Positively Outrageous Service & Showmanship and others

Now, Discover Your Strengths, others

Swim With The Sharks, Beware The Naked Man - all his books

Wake Up and Live (1936 Classic)

The Purpose Driven Life

Golf Is Not a Game of Perfect, many others

The Inner Game of Tennis

Little Red Book of Sales, others

1001 Ways to Reward Employees

INFLUENCE -The Psychology of Persuasion, Pre-Suasion

Moneyball, The Blind Side, Liar's Poker, Coach

The E Myth

See You at the Top, Raising Positive Kids...

The Seven Habits Of . . . & First Things First

More Than A Carpenter

Chicken Soup for the Soul Series

Way of the Peaceful Warrior

Wild at Heart

Making Your Children Mind Without Losing Yours, New Birth Order Book

1001 Ways To Be Romantic

Bringing Up Boys, Dare to Discipline

Read great biographies of leaders in areas you are interested in – business, music, sports, politics, acting etc.

How many non-fictions books do I read a year?

Essential Magazines/Newspapers: Fast Company, Inc. Forbes, Fortune, WSJ, IBD, Industry Magazines

Examples of Great Voices to Look Up on YouTube: I have a my own channel with over 40 videos in the Chip's Tip's Playlist - *Chip Eichelberger*, Jim Rohn, Tony Robbins, Tom Hopkins, Laura Stack, Brian Tracy, Connie Podesta, Roger Dawson, Les Brown, Tom Peters, Denis Waitley, Earl Nightingale, Napoleon Hill, Nido Qubein, Og Mandino, Ken Blanchard, Jeanne Robertson

Podcasts I recommend: The Tim Ferris Show, Dan Carlin's Hardcore History, WTF w/Marc Maron, Freakonomics Radio, On the Mark, No Laying Up, How To Be Amazing, MorningCoach.com,

Eugene Peterson

Chip Eichelberger & Jeff Davidson

Col. Wm. C. Hunter (printed/ebook version on my site)

Dale Carnegie

Tony Robbins

Harvey & Marilyn Diamond

Napoleon Hill

George Clason

Joshua Cooper Ramo

Stanley/Danko

Anthony Robbins

Og Mandino

Yu Hua

Tim Ferris

Ken Blanchard

Jim Collins

Pine and Gilmore

Marshall Goldsmith

Chip Heath & Dan Heath

Carol Dweck

John C. Maxwell

T. Scott Gross

Marcus Buckingham

Harvey Mackay

Dorothea Brande

Rick Warren

Dr. Bob Rotella

Tim Gallwey

Jeffrey Gitomer

Bob Nelson

Robert Cialdini

Michael Lewis

Michael Gerber

Zig Zigler

Stephen Covey

Josh McDowell

Hansen & Canfield

Dan Millman

John Eldredge

Kevin Leman

Gregory J.P. Godek

Dr. James Dobson

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